

Popcorn Details

Popcorn Fundraiser Starts

The Popcorn Sale Funds the Pack's Entire Annual Program.



Pack 29 has set a sales goal of **\$300** for each boy in the pack. This amount will cover the cost of your son participating in nearly all activities sponsored by Pack 29 for the entire year. This may sound like a lot to sell, but actually it is very easy to sell if done correctly. We will cover popcorn selling in great detail at our September 11th meeting.

There are 4 ways to sell popcorn - "Show and Sell", Order Taking, Retail Selling, and Internet Sales.

The **Show and Sell** method allows scouts to "check out" a large amount of popcorn to sell on their own in September. This method allows scouts to sell the popcorn with product in hand. Any amount not used can be returned to the Pack. When popcorn is checked out, a check for the value of the popcorn will be held until you settle your account. Stay tuned to e-mail for details on how to participate in Show and Sell.

The **Order Taking** method is the standard way to sell popcorn and it's where scouts take orders from neighbors, family, and friends. Then, in November you will deliver the popcorn. Payment is due in December.

The **Retail Selling** method is another opportunity to meet your goal. If you are interested in this method, you must volunteer to help run the sale at a retail store (contact the popcorn chairperson). The pack will not be coordinating a specific time, but will supply the popcorn for it.

The **Internet Sales** method is the final method of selling popcorn. Out of town family and friends can purchase popcorn on the internet and it will be shipped to them. We ask that only out of town folks use this method because the Pack gets a smaller portion of the profit on this type of sale.

For families that are just too busy to sell popcorn, you may opt out of popcorn sales altogether and write a check to Pack 29 for \$150. This is due by October 26 and works just like selling \$300 of popcorn.

Selling popcorn is easy and fun! Scouts win prizes for selling popcorn and they learn a lot from this activity. We encourage everyone to embrace the popcorn sale and work hard! The more we sell, the more things the pack can offer. You should sell in your neighborhood, to family and friends, and at your place of employment. It's easier than you think!

If you are not able to sell the minimum of \$300 of popcorn, you can pay a prorated amount of the opt-out fee in order to cover the difference. *If you are in need of financial assistance, please don't hesitate to contact the Cubmaster so that something can be arranged. Pack 29 doesn't turn anyone away!*

Key Dates

| | |
|-----------|--------------------------------------|
| Sept 4 - | Show and Sell Orders Due (e-mail) |
| Sept 25 - | Pickup Show and Sell Orders |
| Oct 26 - | Popcorn Orders Due |
| Oct 26 - | Opt-Out Money Due |
| Nov 13 - | Pickup Popcorn |
| Dec 1 - | Popcorn Money Due |



Pack 29 Leadership

Cubmaster

Rob Stanford (robstan@mac.com)

Pack Committee Chairman

Rob Stanford (robstan@mac.com)

Chartered Organization Rep

John Stevenson

Committee Members

Curtis Glisson, Awards Chair
 Rylan Herring, Derby Chair
 James Marble, Outings Chair
 Lysha Stanford, Pack Trainer
 Lynn Eden, Popcorn Chair
 Karen Herring, Treasurer

PACK COMMITTEE APPROVES NEW GIFT CARD INCENTIVE PLAN

The budget committee spent a long time discussing the funding of the pack and the complexity of the popcorn credits introduced last year. It was the opinion of the budget committee that the popcorn credits plan of 2008 be replaced by a simpler incentive plan that would make it easier to budget and easier for your boys to spend.

The Pack Committee approved the plan and for 2009, there is a new Pack incentive plan for popcorn sales. This is in addition to the popcorn prizes that Trails End awards and the pies that the boys get to throw!

For each \$100 sold over the minimum of \$300, scouts will earn at least a \$8 gift card to a place to be determined (examples are Academy Sports and Outdoors, the BSA Scout Shop, or Wal-Mart). This allows the scout to purchase his own prize on top of the prizes awarded by trails end.

As in previous years, the pack's top popcorn seller also receives a special prize (valued around \$50). The pack offers these incentives to allow scouts to earn more for themselves, but also to encourage selling popcorn for the good of the pack. A portion of the Law of the Pack states, "The Cub Scout helps the pack go." This is a way to do that!

Here's an example of what the scouts can earn by selling more than the minimum:

| Popcorn Sales | Gift Card Amt |
|---------------|---------------|
| \$300 | no card |
| \$400 | \$8 |
| \$500 | \$16 |
| \$600 | \$24 |
| \$700 | \$32 |
| \$800 | \$40 |
| \$900 | \$48 |
| \$1,000 | \$56 |
| \$1,100 | \$64 |
| \$1,200 | \$72 |
| \$1,300 | \$80 |
| \$1,400 | \$88 |
| \$1,500 | \$96 |

WHAT DO POPCORN FUNDS COVER?



Scouting is an expensive undertaking with many, many activities. Many scouting organizations require monthly or yearly dues. Pack 29 chooses to have the scouts

pay their own way instead! If you sell your minimum of popcorn (\$300/scout), you won't have to pay any dues for any of the pack activities. There are several activities offered by the district and council that are not covered, but here is a list of items covered by sales of popcorn:

- Annual scout registration fee
- Annual leader registration fee
- Leader training and materials
- Pack meeting meals
- Awards
- Pinewood Derby kits
- Pack meeting activities
- Den expenses
- Arrow of Light ceremony
- Operational Supplies & Equipment
- Blue & Gold Banquet
- Popcorn Pie Throwing Event
- Even more!



100 YEARS OF SCOUTING
Celebrating the Adventure ★ Continuing the Journey

